**Press Release 08.06.2022**

**Aydem Perakende and Gediz Perakende Enter Into a Collaboration For an Easier Electricity Bill Payment**

**Aydem Perakende and Gediz Perakende entered into a collaboration with QNB Finansbank in an attempt to diversify the existing payment channels offered to customers and make bill payment easier for them. To this end, they announced that customers who use the Kassa Finansbank e-Wallet to pay their bills will get half of their bill payments refunded to their e-wallets, with the upper limit being 50 TL for this practice.**

Aydem Perakende and Gediz Perakende customers from all subscription groups will get a refund for the half of the bill payments that they will make using the Kassa mobile app by June 30, 2022. With the upper limit being 50 TL, the refunds will be made to their e-wallets on the Kassa mobile app.

Customers who wish to benefit from this opportunity should download the Kassa app from application stores (App Store/Google Play Store) and activate their e-wallet accounts. Once they have activated their e-wallet accounts, customers can automatically participate in the campaign by topping up their accounts with TL and pay their bills using those accounts.

For detailed information about the campaign which will be valid until June 30, 2022, please visit the service points of Aydem Perakende and Gediz Perakende or contact the call center on 0850 800 0 186.

**About Aydem Perakende:**

Aydem Perakende was established in 2008 as a subsidiary of Aydem Enerji to supply over two million customers in Aydın, Denizli and Muğla with high quality and uninterrupted energy. Aydem Perakende, consistent with its primary focus on customer satisfaction, provides electricity services to non-eligible consumers in the regions where it operates through retail sales contracts, and to all eligible consumers in the country, regardless of region, through bilateral agreements. Aydem Perakende has a strong corporate culture with its forward-looking work policies and innovative practices, and the value it places on its employees, attested to by its inclusion in the "List of the Best Employers in Turkey" published by the Great Place to Work® Institute. At the Great Place to Work® Turkey's Best Employers for Private Sector and Regions Awards, Aydem Perakende won the first prize, outperforming other companies with 250 or more employees in the category "Best Employers of the Aegean Region".

**About Gediz Perakende:**

Incorporated within Aydem Enerji, which is the first and leading integrated energy company in Turkey with 40 years of experience and expertise in the energy sector, Gediz Elektrik Perakende Satış A.Ş. started operating in 2013 as a contracted supplier in İzmir and Manisa. Gediz Perakende supplies more than 12 million people at more than three million points with energy, offering faster and durable solutions to cater to customer requirements in İzmir and Manisa. With a corporate culture that promotes the strategy to offer energy solutions for a sustainable future, Gediz Perakende keeps working to create value for its customers, employees, suppliers and the society through its customer-focused approach, its services that keep pace with the innovations and needs of the modern world, and its customer relations centers that have the largest service network in Turkey. Creating added value for Turkey's energy and economy, in February 2021, Gediz Perakende became "Great Place to Work Certified", proving that it indeed is a great place to work with its working policies, as well as the strong corporate culture created with its innovative practices, besides being recognized among the "Best Employers in Turkey" in April 2021.

**For Press Contact with Aydem Perakende and Gediz Perakende**

Department of Corporate Communication

Corporate Communication Specialist – Baran ÖLEKLİ

Email: [baran.olekli@aydemenerji.com.tr](mailto:baran.olekli@aydemenerji.com.tr)

Tel.: 0530 100 34 22